

Tentative Agenda

Sunday, December 7, 2008 *(Participants arrive)*

2 p.m. - 4 p.m. Calgary Stampede Tour/Reception - TBC
6 p.m. - 9 p.m. Registration Desk opens
8 p.m. Brief Session on Canadian Agriculture
Opening Reception - Guests

Monday, December 8, 2008

8 a.m. - 10 a.m. Registration Desk opens
9:30 a.m. Welcome Remarks
Honourable George Groeneveld, Minister of Agriculture and Food, TBC
Ian Richardson, Canadian Young Farmers Forum (CYFF), President
10:00 a.m. Break
10:20 a.m. - 11:30 am Agri-Food Issues, Lisa Safarian, President and CEO, Monsanto Canada
12 p.m. - 1 p.m. Lunch - Speaker - Human Capital
Mr. Christopher Hansen, Associate Deputy Director General,
Inter-American Institute for Cooperation on Agriculture (IICA)
1:15 p.m. - 1:45 p.m. Plenary - Best Management Practices Overview
Darrell Toma MSc, PAg, CMC, Toma & Bouma Management Consultants,
2 p.m. - 4 p.m. Breakout Sessions - 4 topics (2 hr each)
6 p.m. Reception/Dinner
Dr. Lutz Goedde, Deputy Director, Gates Foundation - International Viewpoint

Tuesday, December 9, 2008

8:15 a.m. - 9 a.m. Plenary Session - What is the Expected Future?
Market Opportunities/Industry Outlook Grains & Oilseeds - TBC
Meats - Dave Anderson, Newlywed Foods
9:30 a.m. - 12 p.m. Breakout Sessions - 4 topics (2 hr each)
12 p.m. - 1 p.m. Lunch - Energy, Bio-Energy, Carbon & Food, IICA-TBC
1:15 p.m. - 3:30 p.m. Breakout Sessions - 4 topics (2 hr each)
3:30 p.m. - 5:30 p.m. Breakout Sessions - 4 topics (2 hr each)
6:30 p.m. Reception
7:00 p.m. Dinner - Speaker - Leadership - TBC

Wednesday, December 10, 2008

9 a.m. - 10:00 a.m. Plenary - Trade Negotiations and Policy
Professor Geza Feketekuty, Monterey Institute of International Studies (USA)
10:15 a.m. IICA - Speaker -TBC
10:45a.m. Break
11:00 a.m. - 12 p.m. Panel - Policy Process/Advocacy for Success
Geza Feketekuty, Monterey Institute of International Studies &
Brigid Rivoire, Canadian Federation of Agriculture (CFA)
12 p.m. - 1 p.m. Lunch - Speaker - E-Commerce/Technology
Dr. Tom Keenan, University of Calgary
1:30 p.m. - 3:00 p.m. Panel Discussion – Learnings - Where do we go from here? Next steps?
Panel Speakers - Darrell Toma, Ray Collins, Ian Richardson, and Dick Wittman
3:30 p.m. Close of workshop/ reporting

Thursday, December 11, 2008- (Optional)

Tours of feedlot, dairy, sheep and lambs, grain farms, Olds College, skiing in Banff

Breakout Session Topic Leaders

1. Vision, Farm Business Models/ Leadership
- Presented by Darrell Toma, PAg, CMC (Canada)
2. Risk Management/ Production/ Environ
- Presented by Terry Betker, PAg (Canada)
3. Relationships, Value Chains/ Marketing
- Presented by Dr. Ray Collins (Australia)
4. Financial Management/ Human Resources
- Presented by Dick Wittman, MBA (USA)

Speaker bios will be accessible from the website.

Sponsors include:

- * Canadian Young Farmers Forum (CYFF)
- * Inter-American Institute for Cooperation on Agriculture (IICA)
- * Advancing Canadian Agriculture and Agri-Food Program (ACAAF)
- * Monsanto Canada

Participants receive a copy of the Knowledge Guide, other resources and the opportunity to mix with experts and farmers from Chile, Canada, Mexico and the USA.

A resource trade show will also be featured.

Conference Chair

Rod Scarlett, General Manager, Canadian Young Farmers Forum
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Program Chair

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